

CORPORATE PARTNER PROSPECTUS

2023 - 2024



LGMA





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ABOUT LGMA

Introduction

Local Government Managers Australia, Queensland (LGMA) is the leader in local government advocacy, collaborative learning and professional development. We represent the needs of our members to other spheres of government and to various stakeholders in order to create the most effective working environment for officers and to allow them to thrive. LGMA seeks to ensure its members are industry leaders, always at the forefront of good practice, change, innovation and the continuous elevation of local government in the state.

We have developed a collaborative membership, constantly growing in vitality and diversity. With all Queensland councils involved with LGMA, we have access to some of the most influential practitioners enabling the development of specialist training programmes and events, specific to the needs of individuals working in the sector.

History

LGMA held its first meeting in August 1950. Thirty councils were represented at this inaugural meeting. Since then, LGMA has expanded its base and the range of services it provides considerably. In fact, all Queensland councils are affiliated with LGMA in some way and membership is spread across the state and through many different technical areas. However, LGMA's core purpose has not changed; and that is to support local government officers in Queensland.

Objectives

LGMA has two primary areas of activity: representing the interests of members and the wider sector through lobbying and advocacy; and enhancing the professionalism of officers through the provision of education, training, and information.

Rules

LGMA operates as a professional association under the Associations Incorporation Act. The Rules of Association outline the scope of LGMA activity, the roles and responsibilities of the Board of Management, criteria for membership and all reporting requirements. This information is available on the LGMA website.

Membership

LGMA membership opportunities include Council Subscriptions along with Individual membership packages.

The Advantages of a Corporate Partnership

Approximately 40,000 people are currently employed by councils in Queensland and the state's local government spends over \$1.3 billion on goods and services annually. As one of Australia's most diverse sectors with responsibilities for over 100 functions, the business opportunities involving local government are many and varied.

LGMA can connect you with the key decision makers purchasing products and services every day, offering your company a range of advantages over your competitors.



A Competitive Advantage

Your partnership will ensure continued exposure and direct access to LGMA's membership through active participation in forum events, seminars and open LGMA meetings. For suppliers who do not partner with the organisation, access to LGMA-run events is limited and offered only at a significant premium. This is to ensure we honour the contribution and commitment made by our partners.

A Networking Advantage

In the local government sphere, familiarity and trust is built through commitment and exposure. Our members will appreciate your active participation as a Corporate Partner. Commitment to our programmes will allow your professional relationships with key local government decision makers to strengthen as you share LGMA's goals and objectives of enhancing local government. The relationships built through our professional development programmes and networking events will prove invaluable, giving you regular access to LGMA's Board, members, and the wider local government sector.

A Marketing Advantage

Build and enhance your company's exposure to local government through active partnerships and access to LGMA and its members. The programme offers exclusive opportunities to reach members through various activities and to attend LGMA events, meetings and social functions held throughout the year. Corporate Partners are acknowledged and recognised on the LGMA website (www.lgmaqlld.org.au), in LGMA publications and at selected LGMA events.

A Strategic Planning Advantage

Participation in LGMA events will increase your company's knowledge of the local government sector and provide timely news and trend updates regarding local government through regular member networking opportunities and direct communication from the organisation.

A Public Relations Advantage

Your partnership with LGMA will help to develop and maintain your company's reputation as a leading service provider in your field through tailored profiling opportunities at events, in publications and through training and development programmes.



SPONSORSHIP OPPORTUNITIES

Annual Partnership Packages – Principal, Platinum and Executive packages are available and they include 2023-2024 programmes and events. Limited opportunities per category.

Individual Event Partnerships – We are happy to offer individual opportunities or we can bundle arrangements to suit your individual needs. Events/programmes include:

Conferences:

Annual Local Government Conference
Inspire Conference
Women in Local Government Conference

Forums/Webinars:

CEO Forums
Indigenous Council CEO Forums (ILG Chiefs)
Branch Forums
Village Forums and Webinars (People and Culture, Governance, Tourism, Environmental Health, Compliance, Libraries etc)

Programmes:

Ignite
Propeller
Executive Management Programme
Seminar Programme
Concept Project
International Manager Exchange Programme

Awards:

Young Manager of the Year
Manager of the Year
Awards for Leadership and Management Excellence

- ✓ Innovation
- ✓ Teamwork
- ✓ Above and Beyond
- ✓ Sustainability
- ✓ Collaboration
- ✓ Community Shaping
- ✓ Doing more with Less
- ✓ Workplace Wellbeing

Challenges:

Australasian Management Challenge
Rural Management Challenges (SQ, NQ, CQ)



EXPRESSIONS OF INTEREST

LGMA's Corporate Partnership Programme represents an exciting opportunity for your business to work directly with local government. Through this unique partnership, you can help promote and encourage the development and exchange of creative ideas, improved communication and innovative products and services. The programme opens important lines of communication and provides a vehicle for sharing the expertise, resources and experience held by the professionals and organisations in the public and private sectors.

If you would like to discuss any of these partnership opportunities further, please contact:

Lisa Hamilton, Programme Facilitator

T: 07 3174 5005

M: 0400 615 159

E: events@lgmaqlld.org.au



CORPORATE PARTNER PACKAGES

PRINCIPAL PARTNER

\$27,500 Including GST (SOLD)

PLATINUM PARTNER

\$20,500 Including GST (Limited Opportunities) (SOLD)

- ✓ Exclusivity (in your field) as a Platinum Partner
- ✓ Formal recognition as Platinum Partner on the LGMA website and in various publications
- ✓ Inclusion of a one (1) page article or advertisement in an edition of 'The Journal'
- ✓ Use of the designation 'LGMA Platinum Partner'
- ✓ Use of the LGMA logo (subject to approval by the CEO)
- ✓ Platinum Partners are entitled to attend the LGMA events included in their partnership at the special rates (exclusions apply)
- ✓ First 'right of refusal' in your field for the following year partnership

LGMA ANNUAL LOCAL GOVERNMENT CONFERENCE

29-31 August 2023 – The Events Centre Caloundra, Sunshine Coast

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as a Conference Partner on the LGMA website and in our various publications

Use of the designation 'LGMA Conference Partner'

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

DISPLAY (we don't do booths as such)

Allocated space in the networking area (standard café style furniture included). Please bring 1-2 pull up banners!

PROMOTIONAL ITEMS

Option to provide promotional items to delegates from your display stand (LGMA will not be arranging this via satchel distribution as we have done in previous years)

REGISTRATION

Full conference registration for two (2) representatives including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details



INSPIRE CONFERENCE

March 2024 (Brisbane) – Face-to-face event

ACKNOWLEDGEMENT AND RECOGNITION

Recognition on all conference promotional material as a Platinum Partner

SPEAKING TIME

Five (5) minute presentation by a company representative at the conference or an opportunity as Session Chair

REGISTRATION

Full registration for two (2) representatives

EXTRAS

Full list of delegates including name, position, council/organisation and email address

WEBINAR PARTNER (2 events)

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as a Webinar Partner on the LGMA website as well as all promotional material (flier, eNews, online registration, social media etc.)

SPEAKING TIME

Forty-five minute presentation by a company representative during each event

REGISTRATION

Two (2) complimentary full registrations at each event

EXTRAS

Full list of delegates including name, position, council/organisation and email address

eNEWS ADVERTISING

The eNews is LGMA's electronically distributed newsletter to members and contacts typically in the first week of each calendar month (3000-4000).

This package includes access to one edition – up to 200-word editorial, logo and website link.



EXECUTIVE PARTNER

\$16,500 including GST (limited opportunities available)

Exclusivity (in your field) as an Executive Partner

- ✓ Formal recognition as an Executive Partner on the LGMA website and in various publications
- ✓ Inclusion of a one (1) page article or advertisement in an edition of 'The Journal'
- ✓ Use of the designation 'LGMA Executive Partner'
- ✓ Use of the LGMA logo (subject to approval by the CEO)
- ✓ Executive Partners are entitled to attend LGMA events included in their partnership at the special rates (exclusions apply)
- ✓ First 'right of refusal' in your field for the following year partnership

LGMA ANNUAL LOCAL GOVERNMENT CONFERENCE

29-31 August 2023 – The Events Centre Caloundra, Sunshine Coast

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as a Conference Partner on the LGMA website and in our various publications

Use of the designation 'LGMA Conference Partner'

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

DISPLAY (we don't do booths as such)

Allocated space in the networking area (standard café style furniture included). Please bring 1-2 pull up banners!

PROMOTIONAL ITEMS

Option to provide promotional items to delegates from your display stand (LGMA will not be arranging this via satchel distribution as we have done in previous years)

REGISTRATION

Full conference registration for two (2) representatives including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details

INSPIRE CONFERENCE

March 2024 (Brisbane) – Face-to-face event

ACKNOWLEDGEMENT AND RECOGNITION

Recognition on all conference promotional material as a Platinum Partner

SPEAKING TIME

Five (5) minute presentation by a company representative at the conference or an opportunity as Session Chair

REGISTRATION

Full registration for two (2) representatives

EXTRAS

Full list of delegates including name, position, council/organisation and email address



WEBINAR PARTNER (1 event)

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as a Webinar Partner on the LGMA website as well as all promotional material (flier, eNews, online registration, social media etc.)

SPEAKING TIME

Forty-five minute presentation by a company representative during each event OR the opportunity to facilitate / chair one (1) session (subject to event content)

REGISTRATION

Two (2) complimentary full registrations at the event

EXTRAS

Full list of delegates including name, position, council/organisation and email address

eNEWS ADVERTISING

The eNews is LGMA's electronically distributed newsletter to members and contacts typically in the first week of each calendar month (3000-4000).

This package includes access to one edition – up to 200-word editorial, logo and website link.



ANNUAL LOCAL GOVERNMENT CONFERENCE

<p>The Annual LG Conference will be hosted across a three-day period featuring business sessions and social events.</p> <p>The conference programme will include keynote presentations, a panel session, council case studies and guest presentations.</p> <p>Day one: Registration and Welcome Reception</p> <p>Day two: Conference sessions, AGM followed by an Outdoor Challenge (Beach vs Bush)</p> <p>Day three: Conference sessions, Conference Dinner</p>	<p>Dates: 29-31 August 2023 – The Events Centre Caloundra, Sunshine Coast</p> <p>Target Market: All Local Government Officers including CEO’s, Directors, Managers and Supervisors.</p> <p>Delegates: We anticipate attracting 120 delegates to the conference.</p> <p>Event Aim: Thought leadership, Networking, Professional Development</p> <p>Format: Face-to-face event</p> <p>A range of sponsorship opportunities are available for this event that will enable your organisation to make a significant contribution whilst enjoying strong branding and exposure in a focused, professional learning environment. Where possible, packages can be tailored to suit specific requirements.</p>
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ADVERTISING PARTNER

\$2,600 including GST (one sold, one available)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as Advertising Partner on the LGMA website and in LGMA publications
 Use of the designation ‘LGMA Advertising Partner’
 Full page (A4) advertisement in the delegate programme
 Inclusion of company logo on the back cover of the delegate programme and company details and description in Corporate Partners section of the delegate programme
 Display of company banner in the Conference Secretariat area

REGISTRATION

Full conference registration for one (1) representative including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details



CONFERENCE PARTNER

\$5,500 including GST (limited opportunities available)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as a Conference Partner on the LGMA website and in our various publications

Use of the designation 'LGMA Conference Partner'

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

DISPLAY (we don't do booths as such)

Allocated space in the networking area (standard café style furniture included). Please bring 1-2 pull up banners!

PROMOTIONAL ITEMS

Option to provide promotional items to delegates from your display stand (LGMA will not be arranging this via satchel distribution as we have done in previous years)

REGISTRATION

Full conference registration for two (2) representatives including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details

KEYNOTE SESSION PARTNER

\$6,950 including GST (Under contract)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as a Keynote Session Partner on the LGMA website and in our various publications

Display of company banner or advertising in the session

Opportunity to introduce the Keynote Speaker

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

DISPLAY (we don't do booths as such)

Allocated space in the networking area (standard café style furniture included). Please bring 1-2 pull up banners!

PROMOTIONAL ITEMS

Option to provide promotional items to delegates from your display stand (LGMA will not be arranging this via satchel distribution in 2022)

REGISTRATION

Full conference registration for three (3) representatives including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details



CLOSING SESSION PARTNER

\$6,600 including GST (Under contract)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as a Keynote Session Partner on the LGMA website and in our various publications

Display of company banner or advertising in the session

Opportunity to introduce the Closing Session Speaker

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

DISPLAY (we don't do booths as such)

Allocated space in the networking area (standard café style furniture included). Please bring 1-2 pull up banners!

PROMOTIONAL ITEMS

Option to provide promotional items to delegates from your display stand (LGMA will not be arranging this via satchel distribution)

REGISTRATION

Full conference registration for two (2) representatives including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details

WELCOME RECEPTION PARTNER

\$6,950 including GST (Under contract)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as the President's Welcome Reception Partner on the LGMA website and in our various publications

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

DISPLAY (we don't do booths as such)

Allocated space in the networking area (standard café style furniture included). Please bring 1-2 pull up banners!

SPEAKING TIME

Five (5) minute presentation at the outdoor casual Welcome Reception

PROMOTIONAL ITEMS

Option to provide one (1) promotional item to delegates

REGISTRATION

Full conference registration for two (2) representatives including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details



SECRETARIAT PARTNER

\$2,600 including GST (one opportunity)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as the Secretariat Partner on the LGMA website and in our various publications

Display of company banner or advertising in the Secretariat area

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

PROMOTIONAL ITEMS

Option to provide one (1) promotional item to delegates

REGISTRATION

Full conference registration for one (1) representative including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details

LUNCH PARTNER (SOLD)

\$3,500 including GST (one opportunity across two days)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as the Lunch Partner on the LGMA website and in our various publications

Display of company banner within the luncheon venue

Display of company name and logo on the conference power point presentation

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

PROMOTIONAL ITEMS

Option to provide one (1) promotional items to delegates

REGISTRATION

Full conference registration for one (1) representative including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details





BEACH VS. BUSH PARTNER (One SOLD, One Available)

\$2,200 including GST (two opportunities available) or \$4,400 with display space

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as one of the Beach versus Bush Partners on the LGMA website and in our various publications

Inclusion of company logo on the back cover of the delegate programme and company details and description in the Corporate Partners section of the delegate programme

Social media (Facebook) post about involvement

SPEAKING TIME

Five (5) minute welcome at the event

Trophy presentation and announcement of winners and runners up

REGISTRATION

Full conference registration for one (1) representative including all day sessions, Welcome Reception and Conference Dinner

PROMOTIONAL ITEMS

Option to provide one (1) item to the delegates for activities (caps, t-shirts, etc)

EXTRAS

Full list of delegates including name, position, council/organisation and email details

Optional Extra – add on \$2200: Allocated space in the networking area (standard café style furniture included). Please bring 1-2 pull up banners!

DINNER PARTNER (SOLD)

\$5,250 including GST (one opportunity)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as the Dinner Partner on the LGMA website and in our various publications

Company logo on the dinner menus

Display of company banner during the Conference Dinner

Acknowledgement of company representative at the Conference Dinner

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

DISPLAY (we don't do booths as such)

Allocated space in the networking area (standard café style furniture included). Please bring 1-2 pull up banners!

PROMOTIONAL ITEMS

Option to provide promotional items to delegates from your display stand (LGMA will not be arranging this via satchel distribution)

REGISTRATION

Full conference registration for two (2) representatives including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details



LANYARD PARTNER (SOLD)

\$2,990 including GST (one opportunity)

ACKNOWLEDGEMENT AND RECOGNITION

Company logo (2 colour) printed on delegate nametag lanyards

Formal recognition as the Lanyard Partner on the LGMA website and in our various publications

Display of company banner or advertising in the Secretariat area

Inclusion of company logo on the back cover of the delegate programme, and company details and description in the Corporate Partners section of the delegate programme

PROMOTIONAL ITEMS

Option to provide one (1) promotional item to delegates

REGISTRATION

Full conference registration for one (1) representative including all day sessions, Welcome Reception and Conference Dinner

EXTRAS

Full list of delegates including name, position, council / organisation and email details

COFFEE CART PARTNER (SOLD)

\$2,500 including GST (one opportunity)

LGMA will liaise with the venue and arrange the coffee cart and barista for the 2 days of conference sessions.

This package must be purchased in addition to a conference partnership that is inclusive of display space.

Display of company banner or advertising in the vicinity of the coffee cart.

When visiting the Coffee Cart, delegates will be encouraged to give a gold coin donation to support a local charity.





WOMEN IN LOCAL GOVERNMENT CONFERENCE 2023

Sold Out for 2023

<p>The Women in Local Government Conference was developed to empower women in the local government context.</p> <p>The conference aims to consider the application of leadership to engage women in the sector, developing techniques for the 'every-day' leader and creating a workplace culture that values the contribution of women in all aspects and levels of the organisation.</p> <p>It provides valuable insights and real-world examples with skilled facilitators who provide effective strategies to implement in the workplace, and plenty of opportunities to network, collaborate and share ideas with other attendees.</p>	<p>Dates: 8-9 March 2023 - Brisbane</p> <p>Target Market: Aspiring Council Officers, Supervisors/Managers and Team Leaders</p> <p>Delegates: Approximately 40-50 attendees</p> <p>Event Aim: Thought leadership, Networking, Professional Development</p> <p>Format: Face-to-face conference across two days.</p>
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KEYNOTE SESSION PARTNER (SOLD)

\$3,300 including GST (one opportunity available)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as a Keynote Session Partner on the LGMA website and in our various publications

Visual acknowledgement at commencement and conclusion of session as Keynote Session Partner

Inclusion of company logo on back cover of delegate programme

SPEAKING TIME

Opportunity to act as Session Chair for the designated Keynote Session including the provision of five (5) minute presentation by company representative at commencement of the session

REGISTRATION

Full conference registration for two (2) representatives

EXTRAS

Full list of delegates including name, position, council/organisation and email address



CONFERENCE PARTNER (SOLD)

\$2,200 including GST (unlimited opportunities available)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as a Conference Partner on the LGMA website and in our various publications

Inclusion of company logo on back cover of delegate programme

REGISTRATION

Full conference registration for two (2) representatives

EXTRAS

Full list of delegates including name, position, council/organisation and email address



INSPIRE CONFERENCE 2024

<p>The event provides valuable networking opportunities with some of Queensland's brightest talents. The Inspire Conference features council case studies, the 'ever popular' CEO panel discussion, think tanks, transformative workshops and much more.</p> <p>This conference provides a unique opportunity to forge long-term relationships with the leaders of tomorrow, keeping you front of mind for council decision makers now and into the future.</p>	<p>Dates: First Quarter 2024 – Brisbane.</p> <p>Target Market: Aspiring Council Officers, Supervisors/Managers and Team Leaders</p> <p>Delegates: Approximately 40-50 attendees</p> <p>Event Aim: Thought leadership, Networking, Professional Development</p> <p>Format: Face-to-face conference across two days.</p>
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KEYNOTE SESSION PARTNER

\$3,300 including GST (one opportunity available)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as a Keynote Session Partner on the LGMA website and in our various publications

Visual acknowledgement at commencement and conclusion of session as Keynote Session Partner

Inclusion of company logo on back cover of delegate programme

SPEAKING TIME

Opportunity to act as Session Chair for the designated Keynote Session including the provision of five (5) minute presentation by company representative at commencement of the session

REGISTRATION

Full conference registration for two (2) representatives

EXTRAS

Full list of delegates including name, position, council/organisation and email address



CONFERENCE PARTNER

\$2,200 including GST (unlimited opportunities available)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as a Conference Partner on the LGMA website and in our various publications

Inclusion of company logo on back cover of delegate programme

REGISTRATION

Full conference registration for two (2) representatives

EXTRAS

Full list of delegates including name, position, council/organisation and email address

ADVERTISING PARTNER

\$1,200 including GST (limited opportunities)

ACKNOWLEDGEMENT AND RECOGNITION

Formal recognition as the Advertising Partner on the LGMA website and in our various publications

Full page (A4) advertisement in the delegate programme

Inclusion of company logo on back cover of delegate programme

REGISTRATION

One (1) complimentary attendance at Forum Networking Event

EXTRAS

Full list of delegates including name, position, council/organisation and email address



CEO FORUM

<p>The CEO's of Queensland local governments meet twice per year at the CEO Forum to discuss items of interest to them.</p> <p>This Forum provides an opportunity for partners to seek advice and information from CEO's along with networking opportunities in an informal setting.</p>	<p>Dates: November 2023 (SOLD) and February 2024</p> <p>Target Market: Queensland LG CEO's</p> <p>Delegates: Approximately 30-40 per Forum</p> <p>Event Aim: Knowledge exchange, professional development, networking, and best practice</p> <p>Format: One day event including lecture style presentations and workshops. Note – the session after lunch is a closed session</p>
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CEO FORUM MAJOR PARTNER

\$3,550 including GST (per event, limited opportunities)

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as the CEO Forum Major Partner on the LGMA website as well as promotional material including event registration documentation

SPEAKING TIME

Ten (10) minute welcome and presentation at the commencement of the Forum programme or social event OR (at LGMA's discretion) involvement of a company representative in the delivery or facilitation, where appropriate, of a Forum session

DISPLAY

Display of company promotional banners and materials

PROMOTIONAL ITEMS

Right to distribute promotional material to individual delegates at the Forum

REGISTRATION

Two (2) complimentary full registrations to the CEO Forum event (excluding the closed session in the afternoon)



ILG CHIEFS' FORUM

The Indigenous Council CEO Forum has been branded as ILG Chiefs (Indigenous Local Government Chiefs). These events generally attract all of the 16 participating indigenous council CEO's and events are usually held in Cairns and on some occasions in Brisbane. There are at least two events per year.

Dates: July 2023 and First Quarter 2024 – both in Cairns

Target Market: Queensland LG CEO's of Indigenous Councils

Delegates: Approximately 12-16 per Forum

Event Aim: Knowledge exchange, professional development, networking, and best practice

Format: One day event including lecture style presentations and workshops. Note – the session after lunch is a closed session

ILG CHIEFS FORUM MAJOR PARTNER

\$3,550 including GST (per event, limited opportunities)

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as the ILG Chiefs Forum Major Partner on the LGMA website as well as promotional material including event registration documentation

SPEAKING TIME

Ten (10) minute welcome and presentation during the Forum or social event OR (at LGMA's discretion) involvement of a company representative in the delivery or facilitation, where appropriate, of a Forum session

DISPLAY

Display of company promotional banners and materials

PROMOTIONAL ITEMS

Right to distribute promotional material to individual delegates at the Forum

REGISTRATION

Two (2) complimentary full registrations to the ILG Chiefs Forum event (excluding the closed session)



VILLAGE FORUMS / BRANCH FORUMS

<p>The Village Forums are designed to bring together officers in similar roles from across the state and to provide invaluable opportunities for professional development and networking. Industry groups may include:</p> <ul style="list-style-type: none"> Community Services / Engagement Compliance Corporate Planning Customer Service Governance People and Culture (HR) Information, Communication and Technology Office Professionals and EA's Animal Management Tourism and Economic Development <p>The Branch Forums are traditionally held in SQ, CQ and NQ regions.</p>	<p>Dates: Refer to the Events Calendar</p> <p>Target Market: Local Government Officers working in specific service areas.</p> <p>Delegates: Approximately 20-30 per Forum.</p> <p>Event Aim: Knowledge exchange, professional development, networking, and best practice.</p> <p>Format: Typically, each event is a one-day forum (face to face event) that includes lecture style presentations, panel sessions and workshop style discussions and networking opportunities.</p>
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GOLD PARTNER

\$2,200 including GST per event

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as a Gold Partner on the LGMA website as well as all promotional material including registration documentation

SPEAKING TIME

Ten (10) minute presentation by a company representative during each event OR the opportunity to facilitate / chair one (1) session (subject to event content)

DISPLAY

Exhibition space for duration of each event (table + banner)

PROMOTIONAL ITEMS

Option to provide one (1) item to delegates at each event

REGISTRATION

Two (2) complimentary full registrations at each event

EXTRAS

First 'right of refusal' in your field for the following year partnership

Full list of delegates including name, position, council/organisation and email address



SILVER PARTNER

\$1,100 including GST per event

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as a Partner on the LGMA website as well as all promotional material including registration documentation

DISPLAY

Exhibition space for duration of each event (table + banner)

PROMOTIONAL ITEMS

Option to provide one (1) item to delegates at each event

REGISTRATION

One (1) complimentary full registration at each event

EXTRAS

First 'right of refusal' in your field for the following year partnership

Full list of delegates including name, position, council/organisation and email address



WEBINARS

The Webinars are designed to expand on the regular Exchange Forums and to provide the opportunity to include guest speakers, panel sessions and presentations. Industry groups may include:

People and Culture (HR)
Governance
Compliance
Environmental Health
Libraries
Tourism
Customer Service
Community Services
ICT
Facilities
Finance and Payroll

Dates: Please refer to the Event Calendar. Webinars will be approximately 60-90 minutes. Each industry group may have 1-2 Webinars each calendar year.

Target Market: Local Government Officers working in specific service areas.

Delegates: Approximately 15-20 per Webinar. Please note we charge participants a nominal attendance fee of approx. \$110.00 pp.

Event Aim: Knowledge exchange, professional development, networking, and best practice.

Format: Variable programmes including online workshops, lecture style presentations and open discussions.

WEBINAR PARTNER

\$1,100 including GST per event

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as a Webinar Partner on the LGMA website as well as all promotional material (flier, eNews, online registration, social media etc.)

SPEAKING TIME

Ten (10) minute presentation by a company representative during each event OR the opportunity to facilitate / chair one (1) session (subject to event content)

REGISTRATION

Two (2) complimentary full registrations at each event

EXTRAS

Full list of delegates including name, position, council/organisation and email address



AWARD OPPORTUNITIES

AWARDS FOR EXCELLENCE

The LGMA Awards for Excellence are a fantastic opportunity to acknowledge and celebrate the outstanding work being undertaken by local governments across Queensland.

LGMA offers Corporate Partners the opportunity to sponsor one of the eight award categories which include:

Innovation
Teamwork
Above and Beyond
Sustainability
Collaboration
Community Shaping
Doing more with Less
Workplace Wellbeing

Also announced at the Awards for Excellence:

- Australasian Management Challenge – Queensland, Winners
- Young Manager of the Year

Date: 25 May 2023 - Brisbane

Gala Event: Award Announcements and Networking Event (2 hours including substantial finger food and beer, wine and soft drinks)

Target Market: All Queensland Councils.

Attendees: Traditionally attendees include CEO's, Directors, Mayors, Councillors and Council Officers from various departments across each council.

Event Aim: Industry recognition, professional encouragement, best practice, benchmarking and sharing of information across councils.

Format: Criteria based competition judged by independent panellists, culminating in a celebratory event.

Magazine: Once again, the Awards for Excellence publication will be released in advance of the gala event and will feature each nomination.



AWARD PARTNER

\$5,500 including GST (One category available)

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as the Award Partner on the LGMA website as well as promotional material pertaining to the LGMA Awards for Excellence

Recognition as the Award Partner in the Awards magazine which is distributed to councils, State Government Departments and other organisations

Inclusion of a one (1) page A4 advertisement in the Awards magazine which is circulated to all Queensland councils. Specifications: A4 Ad size (210mm x 297mm); Artwork to be supplied with crop marks and bleed (minimum 3mm); If the artwork is supplied without crops and bleed, the image will be reduced and will have a white border on the page.

Opportunity to provide one (1) promotional item per guest at the Gala event (as approved by LGMA)

SPEAKING TIME

Five (5) minute presentation by a company representative at the Awards Event and presentation of the Category Award to the winner

DISPLAY

Display of one (1) company promotional banner and a photo opportunity

REGISTRATION

Two (2) complimentary registrations to the Awards Gala event

EXTRAS

First 'right of refusal' in your category for the following year partnership



2023 YOUNG MANAGER OF THE YEAR AWARD PARTNER

\$2,750 including GST (one opportunity available)

The Young Manager of the Year Award for Leadership and Management Excellence is presented to a young local government employee who has made an outstanding contribution to the positive growth of their council and community. The Award aims to highlight the contribution made by a Queensland local government manager who has demonstrated outstanding commitment to local government and whose performance is worthy of special recognition.

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as the Award Partner on the LGMA website as well as on promotional material pertaining to the Young Manager of the Year Award

Recognition as the Award Partner in the June edition of The Journal which is distributed to members, councils, State Government Departments and other organisations

SPEAKING TIME

Five (5) minute presentation by a company representative at the Awards for Excellence Gala in May in Brisbane

DISPLAY

Display of one (1) company promotional banner and a photo opportunity

REGISTRATION

Two (2) complimentary registrations to the Awards for Excellence Gala

EXTRAS

First 'right of refusal' in your category for the following year partnership

2023 MANAGER OF THE YEAR PARTNER

\$4,400 including GST (SOLD)

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as the Manager of the Year Partner on the LGMA website as well as promotional material pertaining to the LGMA Local Government Conference.

Inclusion of a one (1) page advertisement in the Journal which is circulated to all Queensland councils and government departments

SPEAKING TIME

Five (5) minute presentation by a company representative at the Local Government Conference and presentation of the Category Award to the winner

REGISTRATION

Two (2) complimentary full registrations to the LGMA Local Government Conference.

EXTRAS

Full list of delegates including name, position, council/organisation and email address



CHALLENGES

AUSTRALASIAN MANAGEMENT CHALLENGE PARTNER

\$5,500 including GST (one opportunity available)

ACKNOWLEDGEMENT AND RECOGNITION

Recognition as Australasian Management Challenge Partner on the LGMA website
Inclusion of company logo on all LGMA Management Challenge correspondence

SPEAKING TIME

Two (2) minute welcome/introduction at the commencement of each day of the Queensland Management Challenge

OPTIONAL

Opportunity to provide two* suitably experienced 'Challenge Observers' across the 2-3 days (this includes assessing team processes, role plays and decision making)

*Subject to LGMA approval - Time commitment 07.15am - 6.30pm

A full briefing session will be made available to the Observers. These roles include completing criteria sheets for assessing team processes and decision making as well as interaction (role plays) with participating teams.

Additionally, preparation of detailed feedback for each task is required to be finalised within 3 days of the event

AWARDS FOR EXCELLENCE EVENT

SPEAKING TIME

Five (5) minute presentation by a company representative at the Awards Event and presentation of the AMC trophy to the winner/s

DISPLAY

Display of one (1) company promotional banner and a photo opportunity

REGISTRATION

Two (2) complimentary registrations to the Awards Gala event

EXTRAS

First 'right of refusal' in your category for the following year partnership



RURAL MANAGEMENT CHALLENGE PARTNER

\$1,100 including GST per event (SQ, NQ, CQ)

ACKNOWLEDGEMENT AND RECOGNITION

Formal Recognition as a Rural Management Challenge Partner on the LGMA website and in our various publications

Use of the designation 'LGMA Rural Management Challenge Partner'

Recognition as a Partner for the Rural Management Challenge on all promotional material

SPEAKING TIME

Five (5) minute presentation by a company representative at the commencement of each challenge

PROMOTIONAL ITEMS

Inclusion of two (2) items for each Challenge participant

REGISTRATION

One (1) registration (incl. food, excl. travel and accommodation – if the event is face to face) to each Challenge Day

EXTRAS

Option to work with LGMA and design a challenge task for participants

Opportunity for Company Representative to act as an 'observer' at the Challenge

First 'right of refusal' in your field for the following year partnership

ADVERTISING OPPORTUNITIES

<p>Journal Advertisement \$990 Including GST (per issue)</p> <p>One (1) A4 advertisement/editorial can be provided to be inserted into an edition of the 'Journal' – LGMA's regular publication.</p> <p>Typically published in February, June and October, the Journal is distributed electronically to members, councils, State Government Departments and other organisations.</p>	<p>eNews Article/Advertising \$550 Including GST (per distribution)</p> <p>The eNews is electronically distributed to members and contacts the first week of each calendar month (3000-4000).</p> <p>This package includes an article or 200 word editorial and website link.</p>
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If you would like to discuss any of these partnership opportunities further, please contact:

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