

STRATEGIC APPROACH TO PLANNING FOR SUCCESS IN COMMUNITY ENGAGEMENT

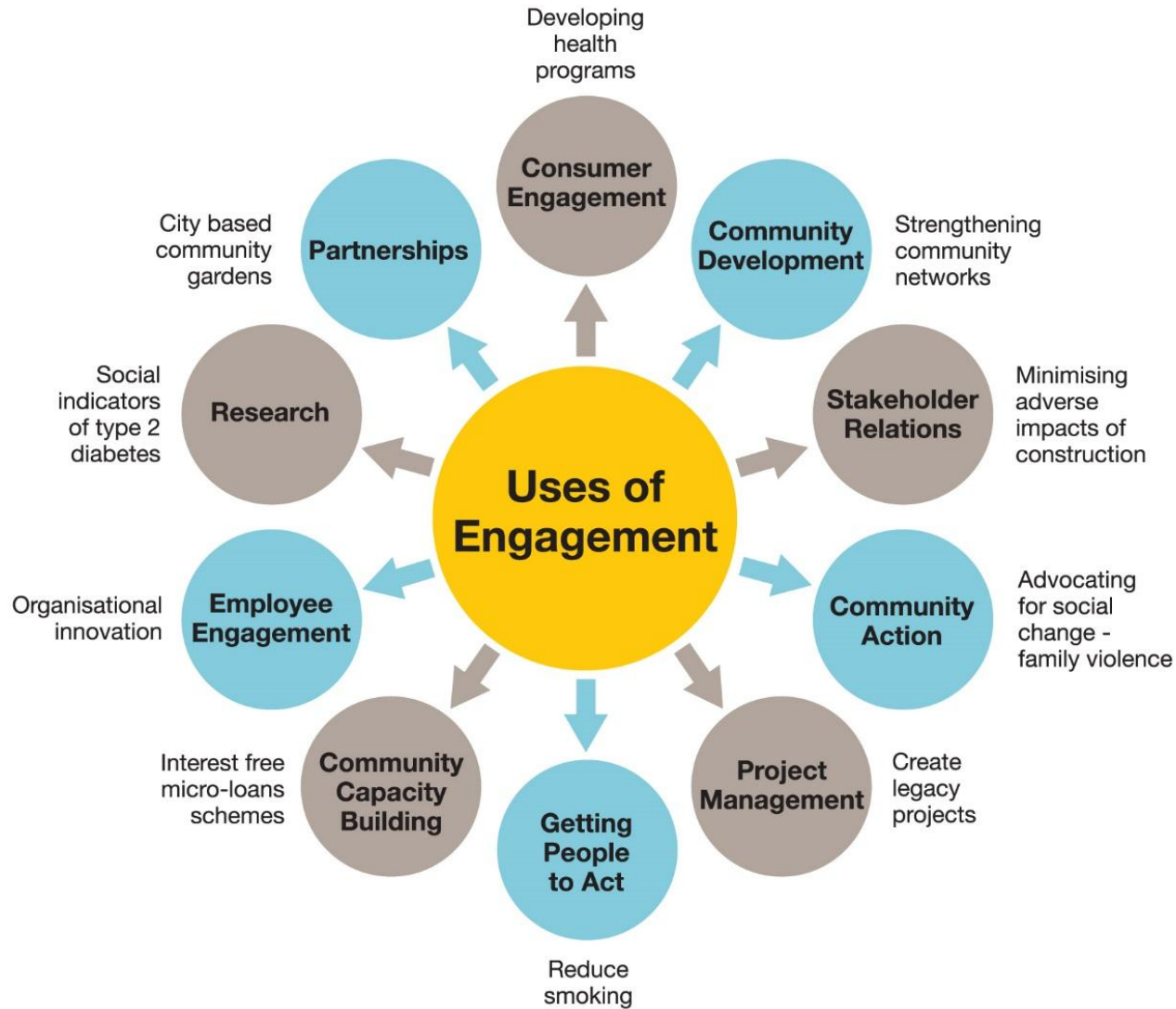
COMMUNITY ENGAGEMENT IS...



- The 'many ways in which governments connect with citizens in the development and implementation of policies, program and services'. (*Queensland Government, Community Engagement in Queensland*)
- Public participation: 'A process to make better decisions that incorporate the interests and concerns of all affected stakeholders and meet the needs of the decision-making body.' (*International Association for Public Participation*)
- ... a local government principle underpinning the *Local Government Act* requiring “democratic representation, social inclusion and meaningful community engagement”

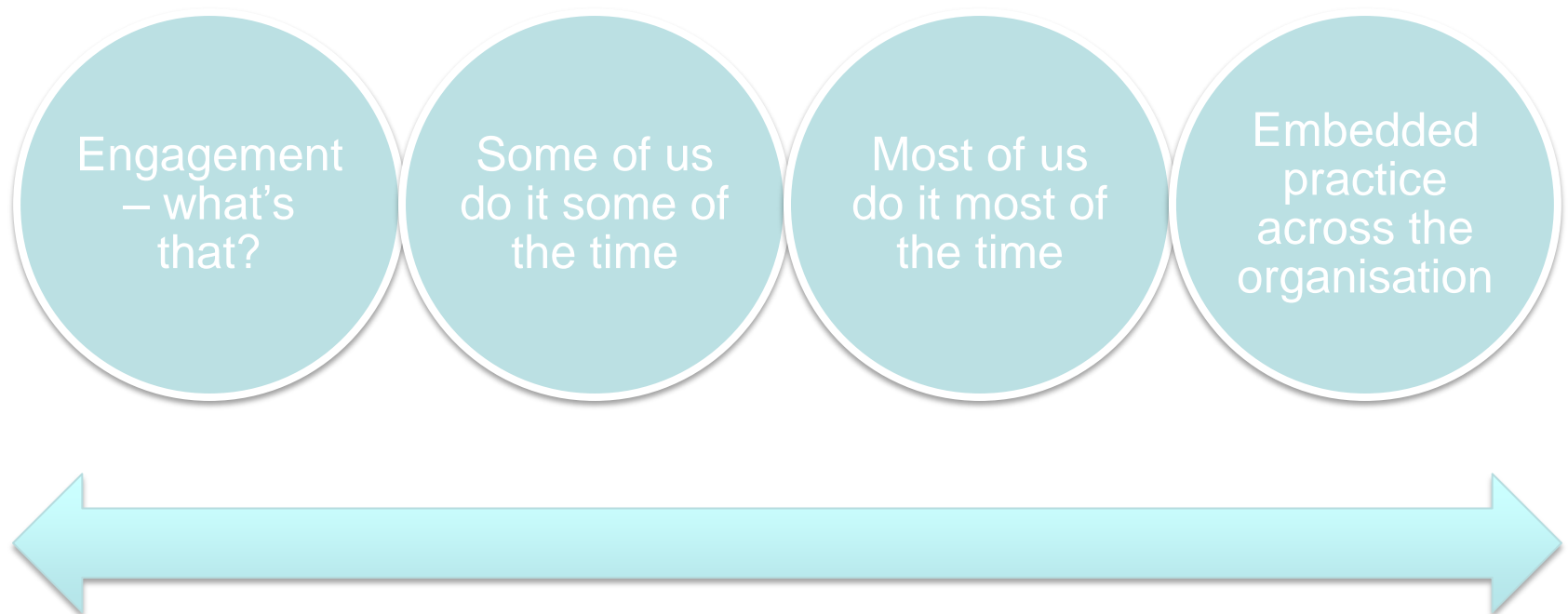
USES OF ENGAGEMENT

(INTERNATIONAL ASSOCIATION FOR PUBLIC PARTICIPATION)



ENGAGING ORGANISATIONS

- where are you?
- where do you want to be?



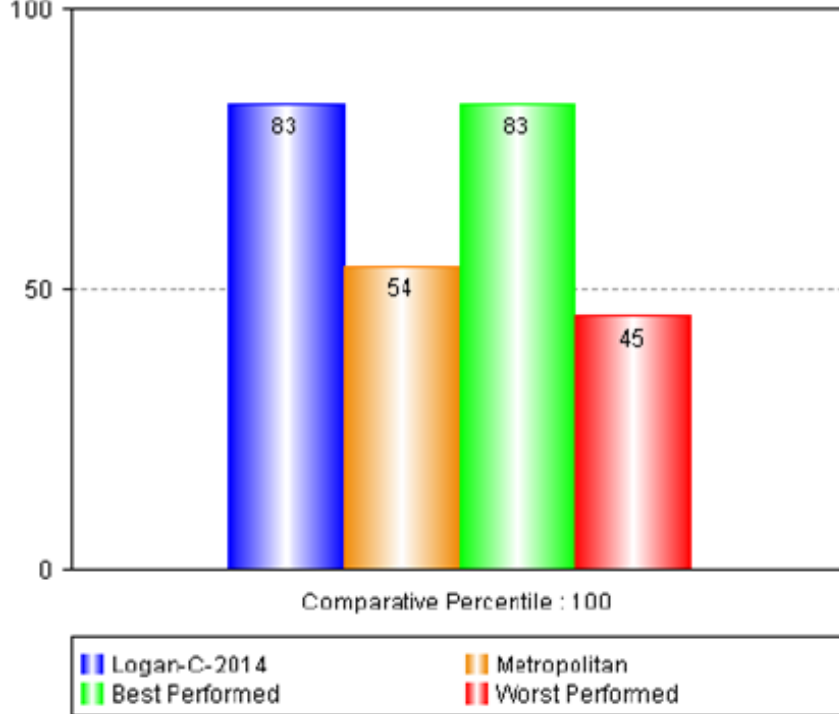
WHAT COMPRISES A COMMUNITY ENGAGEMENT FRAMEWORK?



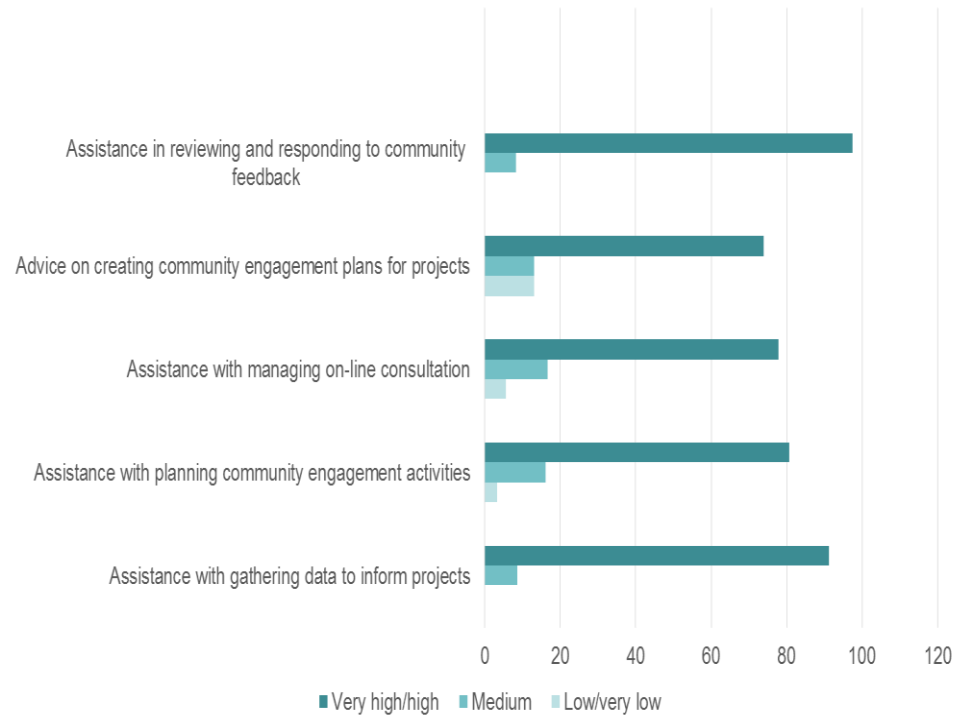
WHAT CAN YOUR ENGAGEMENT STRATEGY DRAW ON?



Consultation with the community by Council



Satisfaction with service provision internally



REVIEW OF OTHER LOCAL GOVERNMENT PRACTICE



IAP2 (INTERNATIONAL ASSOCIATION FOR PUBLIC PARTICIPATION)



Core values

- The public should have a say in decisions about actions that could affect their lives.
- Public participation includes the promise that the public's contribution will influence the decision.
- Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision makers.
- Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
- Public participation seeks input from participants in designing how they participate.
- Public participation provides participants with the information they need to participate in a meaningful way.
- Public participation communicates to participants how their input affected the decision.

WHAT IS YOUR STRATEGIC INTENT?

- start from 'here' and set some goals

